



The Alliance

bulletin

Issue 110 : January 2012 : www.itwalliance.com

Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.

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The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide



[The International Travel Writers Alliance](http://www.itwalliance.com)



[writersalliance](https://twitter.com/writersalliance)

Registering with the Alliance

To register with the International Travel Writers Alliance visit : www.itwalliance.com, click to enter the site and click on [Register as a member/editor/partner](#) or [agency](#).

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

For ongoing opportunities for Alliance members see Alerts (below) or visit : www.internationaltravelwritersalliance.com.

Visit Orlando

Visit Orlando offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport.

Visit : www.VisitOrlando.com/media. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com.

Ciclismo Classico

As a specialized boutique bicycle tour operator since 1988, Ciclismo Classico provides vacations in the adventure travel industry.

Their educational trips in Europe, South America, New Zealand, Asia and New England are active immersions into local art, language, music, folklore and delicious cuisine.

Ciclismo Classico is a member of Trusted Adventures a consortium of award-winning travel companies matching active individuals, families and groups on nature and culture adventures worldwide

Ciclismo Classico will be happy to consider press trip facilities to Alliance members on assignment.

Visit : www.CiclismoClassico.com. Contact Adam York at adam@sublimepub.com.

Press trip : West Somerset and the Exmoor National Park

30 March to 1 April 2012

A special weekend is on offer which will allow Alliance members to discover Exmoor, one of England's less-visited areas,

Based at the 3 Star Yarn Market Hotel in the medieval village of Dunster the programme will include:

- travel on the West Somerset Railway, Britain's longest standard gauge "heritage" line.
- a coach tour across Exmoor including the picturesque "twin villages" of Lynton and Lynmouth, a visit to the Exmoor Owl and Hawk Centre, lunch near to the famous Valley of the Rocks..
- visits to Dunster Castle (with over 1000 years of history and is now in the care of the National Trust) and the historic harbour town of Watchet with its Museum.

Accommodation, meals at the hotel, travel and visits during the trip will be free of charge. Travel expenses to and from Dunster will not be covered. There is a maximum of 20 persons

Visit : www.exmoor-nationalpark.gov.uk/visiting and www.yarnmarkethotel.co.uk. Contact : Antony Brunt at hotel@yarnmarkethotel.co.uk.

Keukenhof in full bloom, Holland

22 March – 20 May

Every year more than seven million flower bulbs are planted in Keukenhof. Gardens with its four pavilions showing displays of tulips, hyacinths, daffodils, orchids, roses, carnations, irises, lilies and many more.

Visit : www.keukenhof.nl. For press trips contact : Rianne Ojeh at press-uk@holland.com.

See also Events in Holland in *What's on* (below).

Floriade, Holland

Floriade, the world-horticultural festival , opens on 5 April 2012.

The festival is held only once every 10 years and showcases the most exquisite and exceptional flowers, plants, trees, fruit and vegetables of the world exhibited over 40 hectares.

Each day also features a cultural programme of music, dance, literature, theatre and visual art from all over the world.

The Floriade site is based in Venlo, in the South-eastern tip of Holland and will be open for 6 months, closing 7 October 2012.

Visit : www.floriade.com. For press trips contact : Rianne Ojeh at press-uk@holland.com.

Visit Lancashire, UK

Press trip opportunities in Spring and Summer 2012

VisitLancashire would like to hear from Alliance members interested in press trips to Lancashire and Blackpool during Spring and Summer 2012.

Possible story angles

A taste of Lancashire

Lancashire's food producers, chefs and restaurants have been leading the way in the championing of local produce and feature writers are invited to be part of Lancashire's 2012/13 focus on local producers and to sample a real *Taste of Lancashire*.

Dark tourism

Or, if you're interested in 'dark tourism' Lancashire's 'walk with witches' highlights the 400th Anniversary of the Lancashire Witch Trials.

Set in some of Lancashire's most picturesque countryside is the dark and fascinating history of witch hunts, trials and persecution.

Stay in stunning accommodation, follow the route taken by these ill-fated 'witches' and hear from local story-tellers on Pendle Hill and in Lancaster Castle of the amazing history that still haunts to this day.

Visit : www.visitlancashire.com. Contact : Anna Izza at aizza@lbtbltd.com.

The Broadway Collection, New York

New York: The Broadway Collection is a group of 17 new and classic Broadway musicals selected for their popularity with international audiences.

The Collection will be delighted to host Alliance members with a commission.

Visit www.broadwaycollection.com Contact: Della Tully at Della.Tully@btinternet.com

Jetset Social

Jetset Social is inviting more than 150 travel journalists, from online and traditional media, and professionals from the travel industry, to discuss the latest trends and how social media is changing the journalism landscape.

Jetset Extra is an online travel resource for ...'the aspiring traveler, as well as, the seasoned traveler. Jetset Extra hosts a worldwide network of writers who share their unique perspective of the destinations they travel to and of the cities they live in'.

When: Sunday 26 February 2012

Where: Union Station's Fred Harvey Room in Downtown Los Angeles

4:00pm - 4:30pm Arrival and Check in

4:30pm - 6:30pm Panel and Q&A

6:30pm -8:00pm hosted cocktails and small bites

The Jetset Social will feature :

- LA Times Travel Editor, Catharine Hamm
- Johnny Jet, travel expert and founder of JohnnyJet.com
- James Densmore the celebrity "Go-To Travel Guy" of CTS Travel
- Jeff Greif Owner and Editor of TravelSquire.com
- Lee Abbamonte Travel Writer and Global Adventurer, and
- Stacy Dreyfus Owner of Orchid Worldwide Resorts and Escapes.

This event will be streaming live internationally

Visit : www.jetsetextrasocial.eventbrite.com/. Contact : Mary Anne Been at maryanne@jetsetextra.com.

The Best of Britain & Ireland at the NEC, Birmingham

14 and 15 March 2012

The Best of Britain & Ireland (BoBI), organised by, Expo Management, is the travel industry's showcase event for England, Ireland, Scotland and Wales.

BoBI's 'International Hosted Buyers programme' will see around 100 key travel agents and tour operators from USA, Canada, France, Germany and Ireland attend the two day trade show meeting and doing business with the 300 plus exhibitors.

Virgin Trains is supporting BoBI by providing a special 'press carriage' to bring travel journalists from London to Birmingham on the opening day.

Visit : www.bestofbritainandirelandevent.co.uk. Alliance members interested in attending BoBI contact Sam Warnock at sam.warnock@expom.co.uk.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

JJT Travel (Malaysia)

JJT Travel is an in-bound and out-bound tourism business operating in and around South East Asia. Visit : www.jjttravel.com. Contact : James Devadass Jaccob at james_jjttravel@yahoo.com.

Y Travel Maldives

Anyone who has ever dreamed of escaping to a tropical island basking in year-round sunshine, surrounded by sparkling white, palm-fringed beaches and turquoise seas will find that the real thing exists in abundance in the Maldives.

The Maldives is an archipelago comprising 1,190 low-lying coral islands scattered across the equator, in groups of 26 naturally occurring atolls which are divided into 20 for administrative purposes. Y Travel offer travel packages with the best local services and unlimited support and facilities.

Visit : www.ytravelmaldives.com. Contact : Abdulla Yasir at info@ytravelmaldives.com.

Morikami Museum and Japanese Gardens (Florida)

Morikami Museum and Japanese Gardens has been a center for Japanese arts and culture in South Florida since its opening in 1977.

Visitors discover South Florida's heritage and its connection with Japan, explore a series of six diverse gardens inspired by a different historical period and style of Japanese gardening.

Traditional and contemporary Japanese culture is highlighted through exhibits, varied educational programs and seasonal events, bonsai display and pan-Asian cuisine.

Visit : www.morikami.org. Contact : Ashley Rodriguez at arodriguez@oandgpr.com.

The Beijing Great Wall Travel Service

The Beijing Great Wall Travel Service agency is always offer the best travel service for tourists from all over the world. Visit : www.bestbeijingtours.com. Contact : John Ping at pingxin008@hotmail.com.

TC Giving

ITC Giving offers a range of short-term, well-structured volunteer travel experiences in exceptional destinations.

As part of their luxury holiday, clients will engage in the local community and witness first-hand the outstanding work carried out by local heroes. ITC Giving offers a much broader context of travel to individuals, families and small groups.

Visit : www.itcclassics.co.uk/itcgiving. Contact : Donna Okell at donnaokell@itc-uk.com

Ententcordiale Tours (USA)

Ententcordiale Tours is a provider of bespoke battlefields tours for groups of families, friends, workplace colleagues, ex servicemen organisations, schools and colleges. Specialising in WW1 France and Belgium. Over 20 years experience.

Visit : www.ententcordiale.com. Contact : Ged Ellis at geraldellis.ect@gmail.com

Yuriko Travels & Tours (Nepal)

Travels and tours in Nepal and other countries as well as WorldwideAirTicketing, rafting, tours, trekking, bungy jumping, paragliding, canyoning, expedition, biking, and so on.

Visit : www.yurikotravelnepal.com Contact : Jyoti Maharjan at info@yurikotravelnepal.com

Welcome to Sheffield

Destination Management Organisation for England's fourth largest city, working in partnership with private sector to increase visitor economy share.

PR, itineraries, visitor services, marketing and convention bureau services for B2B and B2C.

Visit : www.welcometosheffield.co.uk. Contact : Wendy Ulyett at wendy.ulyett@marketingsheffield.org

Agencies

Consolidated PR

Consolidated PR delivers creative integrated campaigns for business and consumer audiences.

Visit : www.consolidatedpr.com. Contact : Rachel Ford at rachelf@consolidatedpr.com

Katch

Katch is a creative public relations, media and events agency based in London. New & innovative in its approach to client campaigns, we focus on two core values; creativity and personal service.

Visit : www.katchthis.com. Contact : Anita Keshi at anita@katchpr.com.

News

The Train Event Community

The Train Event Community is a new LinkedIn group for those with a major and professional interest in European rail travel.

The group provides a professional venue for travel industry representatives to network and discuss opportunities in European rail travel and programmes and initiatives for its future development. There will also be the opportunity to explore and discuss the world of European train travel.

Travel journalists will find the Train Event Community a source of information on group and individual press trip opportunities organised by Deutsche Bahn UK and Erail Travel.

Contact : Michael Birtles at michael@erailtravel.com and www.erailtravel.co and Oliver Schmidt at oliver.schmidt@bahn.co.uk.

Qatar

Qatar Airways will add a fifth weekly flight between Doha and London Heathrow from March 2012, opening up the potential for over 1,800 extra visitors to the country each week.

Visit : www.experienceqatar.com. For press trip press trip opportunities contact Susie Tempest at susiet@hillsbalfour.com.

The International Golf Travel Market

The International Golf Travel Market (IGTM) organised by Reed Travel Exhibitions will be held in the Algarve from 12 to 15 November 2012 at the Tivoli Marina Hotel in Vilamoura.

Visit : www.visitalgarve.pt. For press trip press trip opportunities contact Susie Tempest at susiet@hillsbalfour.com.

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

Chugach Powder Guides, Alaska

Beginning in 2012, Chugach Powder Guides will offer helicopter skiing 20 miles east of Seward on the North Gulf Coast.

The area produces strong snowfalls and its glacial valleys with vertical, steep skiing terrain offers some of the best runs in the state. Skiers also will experience a bird's-eye view of the islands and fjords of Resurrection Bay.

Guests fly into Anchorage, and then take a scenic shuttle ride 125 miles to Seward, along the Seward Highway, a National Scenic Byway.

Visit : www.epicquest.com. Contact: Chris Owens at chris.owens@epicquest.com.

Guimarães, Portugal

Guimarães in the north of Portugal has been named as Europe's Capital of Culture for 2012.

The city will host a variety of events and attractions focusing on music, cinema, photography, fine arts, architecture, literature, thought, theatre, dance, street art and more. Over the course of the year, the city will be the promoter of Europe's cultural diversity, revealing Portuguese arts and culture as well as welcoming those from other countries.

Visit www.guimaraes2012.pt/ and www.visitportugal.com. For press trip press trip opportunities contact Susie Tempest at susiet@hillsbalfour.com.

What's on

Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.

Events in Holland : January to May 2012

Amsterdam International Fashion Week (winter edition)

25 to 29 January 2012

The Amsterdam International Fashion Week (AIFW) returns to the Culture Park Westergasfabriek, highlighting the hottest fashion trends in cooler climates for the winter edition with runway shows and salons.

The DOWNTOWN events showcase the best bits of winter fashion to the general public with catwalks in outlets, clubs & bars, museums and where fashion belongs, on the streets of Amsterdam.

www.amsterdamfashionweek.com

International Film Festival Rotterdam

25 January to 5 February 2012

The International Film Festival Rotterdam (IFFR) is a festival of films, exhibitions, debates and parties.

The IFFR shows world independent, innovative and experimental cinema as well as a series of film-related visual arts exhibitions and live performances.

www.filmfestivalrotterdam.com

Holland Dance Festival

26 January to 25 February

This biannual festival features some of the most outstanding dance productions in the world. It is held in The Hague, which is home of the world-renowned Netherlands Dance Theatre.

www.en.holland-dance.com

Art Rotterdam

9 to 12 February 2012

Art Rotterdam is an international art fair for contemporary modern art.

www.artrotterdam.nl

Object Rotterdam

9 to 12 February 2012

Object Rotterdam is an international fair for contemporary design and is a platform for the latest limited editions and one-offs from well-known and upcoming designers.

www.objectrotterdam.nl

Dreams of nature: Symbolism from Van Gogh to Kandinsky

24 February-17 June 2012

Symbolism was a pioneering movement in painting of the late 19th century. Some 70 poetical and evocative paintings of nature from the period 1880–1910 will offer a new perspective on this intriguing movement.

www.vangoghmuseum.nl

Rotterdam Museum Night

10 March 2012

During the annual Rotterdam Museum Night, over 40 museums and art galleries open their doors. Besides the permanent collections and exhibitions on display, the night includes many special tours, workshops, performances and events.

www.rotterdamsemuseumnacht.nl

National Museum Weekend

14 April 2012

This annual event is the perfect opportunity to delve deep into the country's rich cultural heritage. Over 500 museums throughout Holland will open their doors to the public free of charge, or at heavily discounted rates.

www.holland.com

Springdance, Utrecht

19-29 April 2012

Springdance brings the international world of contemporary dance and performance to Utrecht in an annual ten day long festival with shows, performances, installations, and debates, presented at different locations throughout the city.

www.springdance.nl

Festival on the Wharf, Utrecht

17to 26 May 2012

Festival on the Wharf is an annual festival that takes place at a wide range of locations throughout Utrecht.

www.festivalaandewerf.nl/english.php

Dunya Festival, Rotterdam

27 May 2012

This annual world performing arts festival in Rotterdam showcases prominent artists and young talent from every corner of the world as well as big names in world music, storytelling and poets-play.

www.dunya.nl

Titanic, New England

12 April 2012

Titanic - 12,450 Feet Below opens at the Mystic Aquarium in Mystic, Connecticut, commemorates the 100th anniversary of the liner's maiden voyage and tragic sinking. Mystic Aquarium is two hours southwest of Boston.

Visit : www.mysticaquarium.org, www.mystic.org and www.discovernewengland.co.uk. Contact : Jo Thomas at jo.thomas@kbc-pr.com.

Open Golf Championship

Royal Lytham & St Annes Golf Club, Lytham, Lancashire
15 to 22 July 2012

The 2012 Open Golf Championship takes place on one of the country's most stunning championship golf courses. For other golfers the Fylde coast has four championship courses, fine hotels and restaurants, warm hospitality and the thrills of Blackpool and Lancashire's breathtaking countryside.

Visit : visitlancashire.com/open2012. Contact: Anna Izza at aizza@lbtbltd.com.

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

Alaska

New Ketchikan tour, Alaska

Travelers can learn how to survive in the Alaska wilderness and take part in a research project to help sustain the Alaska seafood industry.

The Alaskan Wilderness Survival tour, offered by Allen Marine Tours in Ketchikan, takes guests to a remote island for a short guided hike through an old-growth forest where they are taught survival skills such as how to build a shelter, identify wild edibles and light a fire.

Back aboard the expedition catamaran, guests will pursue the green crab, an invasive species that has become a threat to the local ecosystem. Travellers will haul sampling crab pots, look for evidence of green crabs and record findings for the University of Alaska.

Visit : www.allenmarinetours.com. Contact: Deby Santos at ketchikaninfo@allenmarine.com.

Learn the ropes from an Iditarod champion in Alaska

2011 Iditarod Trail Sled Dog Race Champion John Baker is teaming up with the Alaska Native Heritage Center in Anchorage to teach visitors about the state's official sport, dog mushing.

Team Baker Tours will present the history of the sled dog from its historical significance among indigenous Arctic people to modern day recreational racing. Visitors will also play with puppies, learn how to harness a team, enjoy a dog cart ride and hear stories from veteran Iditarod mushers.

The presentations will begin in May 2012.

Visit www.alaskanative.net. Contact: Dave Farve at dfarve@alaskanative.net.

Steamboat tours

Visitors can tour on Alaska's only wood-burning passenger steamboat with the Juneau Steamboat Company.

The cruises down the Gastineau Channel offer tales of Juneau's early mining history from the illustrious Captain John against the backdrop of southeast Alaska's coastal environment.

The fleet of two boats carries up to 16 people each on scheduled departures or custom tours.

Visit www.juneasteamboat.com. Contact: John George at juneasteamboat@gmail.com.

The Mob Museum, Las Vegas

The National Museum of Organized Crime and Law Enforcement or the Mob Museum opens in Las Vegas on 14 February 2012.

The Mob Museum will be an interactive museum presenting a bold and authentic view of organised crime's impact on Las Vegas' history. The exhibits, programs and experiences will offer multiple perspectives providing a contemporary, engaging experience to educate on organised crime's unique imprint on America and the world.

Artifacts to be integrated throughout the Museum's interactive exhibits will provide an insider's look into many of organized crime's biggest names, including, Alphonse Capone, Dion O'Bannion and Ben Siegel.

The museum will be located in the heart of Downtown's urban core and housed in the former federal courthouse and United States Post Office, which was completed in 1933 as the city's first federal building.

Visit : www.visitlasvegas.com. For press trip opportunities contact Susie Tempest at susiet@hillsbalfour.com

The International Junior Golf Tour

International Junior Golf Tour, which is one of the leading competitive circuits for elite golfers grades 5-12 has launched its spring 2012 schedule, including 25 events in 10 U.S. states. Headquartered on Hilton Head Island, S.C., the IJGT offers over 60 two-and three-day events throughout the U.S. each year.

These include :

The Carolina Championship at Kiawah Island Resort

18 and 19 February

The tournament will be held five months prior to the 2012 PGA Championship. Participants will have an opportunity to compete on the world-renowned Ocean and Turtle Point courses.

The Battle at Bulle Rock Golf Club in Havre de Grace, Md

14 and 15 April

The Bridgestone Golf Tournament of Champions, Fla

26 to 28 May

Visit : www.IJGT.com and info@IJGT.com. Contact : Glenn Gray at ggray@buffalocommunications.com.

The Wildfowl and Wetlands Trust

The UK based Wildfowl and Wetlands Trust (WWT) have launched their 2011 Migration Watch programme by inviting Alliance members to visit one or more of its wetland centres.

There will be the chance to meet the experts, experience the spectacles of thousand of birds arriving from destinations worldwide and helping to count the flocks.

Birds you may see include Bewick's and whooper swans, pink-footed geese, teal, lapwing and curlew.

The spectacular pochards or an elusive bittern – the 'tiger' of the wetland bird safari!

In excess of 5 million birds from 60 species migrate to the UK every year from Canada, Greenland, Iceland, Norway, Sweden, Finland and Russia including 350,000 pink footed geese.

The WWT will tailor individual visits to any of its centres between now and 31 January 2012.

Visit :www.wwt.org.uk/migrationwatch. Contact Jackie Pedersen at jackie@macraecomunication.com.

Croatia

Croatia comprises 1,244 islands strung along its Adriatic coast with 16 UNESCO Heritage Sites and eight national parks.

Croatia unveils its first national cocktail

Created by Croatian barman and mixologist Marin Nekić, the Crocktail is the first cocktail made exclusively of Croatian ingredients.

Made using Zadar Maraschino, sour cherry juice, fresh lemon juice and lots of ice and decorated with arancini, a traditional Dalmatian sweet prepared from candied orange peel, the delightful concoction has been proclaimed Croatia's first national cocktail. For more information click [here](#)

Silent dancing

The unusual silent wheel dance, a traditional Dalmatian folk dance performed without instrumental or vocal accompaniment, has been included on a list of intangible cultural heritage by UNESCO.

Passed on from generation to generation, the dance is performed today at local events, before church festivities or at festivals. Also included on the list is Bećarac, a traditional folk song from Slavonia. Croatia already has ten cultural traditions on UNESCO's list.

National Geographic hot list

Croatia's pristine coastline and national parks have earned the country a spot in National Geographic Traveller's 2012 Hot List.

Visit www.croatia.hr. Contact : Jasmin Othman at Jasmin.Othman@Rooster.co.uk.

Alaska Sea Adventures

Alaska Sea Adventures, in Petersburg, Alaska, offers a variety of trips from September through May, outside the typical cruise season.

In November and December, weeklong, guided photography trips on the 10-passenger M/V Northern Song allow travelers the chance to view the pre-migration gathering of humpback whales in Seymour Canal. Beginning in late March, trips take travelers to witness the spring spawning of pacific herring, an event essential to the existence of almost all the marine wildlife in the Pacific Northwest.

Visit www.yachtalaska.com. Contact: Dennis Rogers at dennis@yachtalaska.com.

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

The St. Regis Mauritius

The St. Regis opens in May on the Indian Ocean island of Mauritius. It is on the beachfront at the UNESCO World Heritage site of Le Morne.

Visit : www.stregis-mauritius.com and www.tourism-mauritius.mu. For press trip press trip opportunities contact Susie Tempest at susiet@hillsbalfour.com.

Cleveley Mere Tree House, Lancashire, UK

Location: Cleveley Bank Lane, Forton, Lancashire (6 miles from Lancaster)

Cleveley Mere is a Unique 'Huf' inspired waters-edge tree house with rope bridge, sunset deck, own pier with private harbour and boat.

Completely secluded, this bespoke accommodation has been built to a very high specification including a £40,000 Miele kitchen, solid oak flooring, free standing bath, two quality bedrooms and floor to ceiling windows with spectacular views of the lake.

Visit : www.cleveleymere.com. Contact: Anna Izza at aizza@lbtbltd.com.

Secret Bay, Dominica

Secret Bay, the latest boutique property to open in Dominica, is located on the northwest coast of the Caribbean island.

It comprises of four villas with private pool/jacuzzi and pool deck, outdoor shower and a hammock and views of the sea below.

Secret Bay an eco-friendly development, designed by renowned Latin American architect Fruto Vivas, using green and sustainable practices to minimise environmental impact.

Secret Bay itself has two secluded sandy beaches, a sea-cave and is a short drive to the town of Portsmouth and about one-hour's drive to Roseau, the capital of the island.

Visit : www.secretbay.dm and www.discoverdominica.com. Contact : Tom Panagos at tom@saltmarshpr.co.uk.

The Hotel Fort Canning, Singapore

The Hotel Fort Canning, Singapore will be delighted to consider hosting Alliance members on assignment.

Once used as a base for the British Far East Command pre/post World War II in Singapore, the Hotel Fort Canning has been restored and re-opened as a chic boutique hotel with 86 rooms and suites, two restaurants and a THANN Spa.

Many original features of its colonial past have been retained including a multi-columned façade and grand staircase.

The hotel forms part of Fort Canning Park, an historical landmark in the heart of Singapore located between Orchard Road, the Clarke Quay entertainment hub and the Central Business District (CBD).

The 'Battle Box' where General Percival surrendered Singapore to the Japanese in 1942 is a meetings or events venue.

Visit : www.hfcsingapore.com. Contact : Karen Luard at kp@KPcommunications.co.uk.

The Cambrian, Adelboden, Switzerland

The Cambrian in the Swiss ski resort of Adelboden has won the inaugural "Best International Spa with a View" award from The Spa Traveller.

The Cambrian, Adelboden is a member of Design Hotels and the only Mr&Mrs Smith hotel in Switzerland.

Visit : www.thecambrianadelboden.com and www.thespatraveller.com. Sue Heady Sue Heady at sue@headycommunications.com.

Apex Temple Court, London

The Apex Temple Court, which opens on 1 April 2012, is situated just off Fleet Street in the conservation area of the Inner Temple, arguably one of the most attractive and historic areas in the City of London.

The building was bought from an ancient law society, the Honourable Society of the Inner Temple, which has a long history stretching back to the middle of the 12th century, during the reign of Henry II, when the Military Order of the Knights Templar built Temple Church by the Thames.

Two centuries later in 1312, lawyers came to occupy the Temple site where the medieval Inns of Court offered accommodation to practitioners of the law and their students, and facilities for education and dining.

After a period of slow decline in the 18th century, the following 100 years saw a restoration of the Temple's fortunes, with buildings constructed or restored.

Apex Hotels is an independent operator of four-star contemporary hotels.

Based in Edinburgh, the company operates the Apex City and Apex International in Edinburgh's Grassmarket and owns the Apex Waterloo Place Hotel at the East End of Princes Street, the Apex European in Edinburgh's West End, the Apex City Quay Hotel & Spa in Dundee and also the Apex City of London and Apex London Wall Hotels.

Visit : www.apexhotels.co.uk. Contact : Vicky Hayes at vicky.hayes@brightergroup.com.

Princesa Yaiza, Lanzarote.

Princesa Yaiza is a five-star hotel in Playa Blanca, a tranquil spot on the Canary Island of Lanzarote. The resort is privately owned with manicured gardens and sea views looking on to Fuerteventura and Isla de Lobos.

Visit www.princesayaiza.com. Contact : Charlie Fox at charlie@grifcopr.com.

The L'Hôtel de Toiras, Île de Ré, France

The L'Hôtel de Toiras is located on the island of Île de Ré, the chosen weekend break destination of the elegant Parisians and a UNESCO World Heritage Site.

The Winter months make a relaxing time to visit, when the Summer crowds have left and the air is crisp and fresh.

Wrap up warm and enjoy long walks on the beach or pick up a bicycle and explore pine forest cycling paths, before returning to the cosiest and most luxurious hotel in town for a glass of champagne or a warming hot chocolate.

Visit : www.hotel-de-toiras.com. Contact Sophie Furness at Sophie@grifcopr.com.

The Romanos at Costa Navarino

The Romanos, Costa Navarino, features in the Condé Nast Traveller's annual Gold List.

Costa Navarino is the prime, sustainable destination in the Mediterranean, located in the Greek region of Messinia in the southwest Peloponnese.

Set in landscaped olive groves and indigenous trees, in the region of Messinia, southwest Peloponnese, The Romanos Resort has views of the Ionian sea.

Visit : www.costanavarino.com. Contact : Jessica Flood at jessicaf@hillsbalfoursynergy.com.

Meliá Hotels Vietnam

Meliá Hotels International is to add two hotels in the cities of Da Nang in Vietnam and Xi'an in China and, to its portfolio. The Meliá Danang Hotel will open in December 2012 on Non Nuoc beach on the outskirts of Danang.

Danang is one of the largest cities in southern Vietnam and very close to World Heritage sites the imperial city of Hue, the ancient town of Hoi An, and the ruins of My Son.

The Gran Meliá Xi'an Hotel is the second hotel for the company in China after the opening of the Gran Meliá Shanghai Hotel in 2009.

Located in New Qujiang district in Xi'an, is set to open in 2013 and will consist of 419 rooms, two restaurants, a bar, YHI spa, convention centre and Red Level service.

Xi'an has become one of the most popular tourist destinations in China since the discovery of the Terracotta Army in 1974. The city has more than 3,000 years of history and was the capital of ancient dynasties for over 1,100 years.

Visit : www.solmelia.com. Contact : Anita Keshi at anita@katchpr.com.

Section two : ongoing opportunities

Alerts

Ongoing independent press trip opportunities for Alliance members

- **Visit Orlando** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : www.VisitOrlando.com/media. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com.
- **The Broadway Collection New York**, a group of 17 new and classic Broadway musicals, will be delighted to host Alliance members with a commission. Visit www.broadwaycollection.com Contact: Della Tully at Della.Tully@btinternet.com
- **Luxe PR**, a specialist agency representing 2,000 hotel guestrooms in London and across England will be delighted to host Alliance members for a review stay in one of its central London hotels, or its country house hotels based in Derbyshire, Yorkshire and the Cotswolds. Visit : www.luxepr.com. Contact : Tamsin Cocks at tamsin@luxep.com.
- **PlanetWildlife**, which specialises in wildlife holidays worldwide will be pleased to consider press trip requests from Alliance members www.planetwildlife.com Contact Karen Luard at kp@kpcommunications.co.uk
- **The Marriott Paris Champs-Elysees**, which is the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance members who are in the city on an assignment. Visit : www.parismarriott.com. Contact Bernice Saltzer at bernice@sortedpr.com.
- **Bath Tourism Plus** will host press visits to the Georgian and UNESCO World Heritage city of Bath. Visit : www.visitbath.co.uk. Contact : Lucy Ryder at lucy_ryder@bathtourism.co.uk.
- **City Running Tours-Chicago** will be delighted to give free 5k running or walking tours to Alliance members. Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com.
- **The German city of Frankfurt** will be delighted to consider hosting Alliance members. Visit : www.frankfurt-tourismus.de. Contact : Gisela Moser at moser@infofrankfurt.de.
- **The Cyprus Tourism Organisation** will host group and individual trips for Alliance members with a commission. Visit : www.visitcyprus.com. Contact : June Field at june.field@kallaway.com.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : www.theExplorateur.com. For press trips to review any of theExplorateur properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Brooke Jester at bjester@ghotw.com.

- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit www.thecranley.com or www.theroyalpark.com. Contact : Li Boatwright at li@storringtoncommunications.com.
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : www.meadbrown.com. Contact : Michael Brown at michael@meadbrown.com.
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.
- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinal at tanya@marketingaloud.co.uk.
- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com
- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: www.atholl-estates.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **The five-star Arlberg Hospiz Hotel and its sister four-star Goldener Berg in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : www.hospiz.com. Contact Karen Luard at kp@kpcommunications.co.uk
- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : www.eustatia.com. Contact: Alastair Abrehart, alastair@broadswordpr.com.
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net.
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is.
- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : www.tourisme-champagne-ardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : www.vancouverisland.com. Contact : Pamela Irving at livingcomms@telus.net.
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : www.redmangrove.com. Contact : Dave Wiggins dave@travelnewssource.com

- **Midlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.
- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : www.holidaylettings.co.uk. Contact : Kate Stinchcombe-Gillies at kate@holidaylettings.co.uk.
- **Malta** will be happy to consider for press trips for Alliance members. Visit : www.visitmalta.com. Contact : Anne Kapranos at Anne@essence-communications.com.
- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : www.peckfortoncastle.co.uk. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : www.adventure-life.com. Contact : Adam York at adam@sublimepub.com.
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : www.migis.com. Contact : Susan Soltero at ssoltero@cmcommunications.com.
- **The North West Development Agency** area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit : www.nwda.co.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.

- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.
- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : www.visitwiltshire.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **Knockomie Hotel, Forres, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: www.knockomie.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : www.southlakelandparks.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : www.golakes.co.uk.
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : www.haweswaterhotel.com. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : www.premiercottages.co.uk. Contact : Liz Blakeborough at liz@blakeborough.com.
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : www.woodovis.com. Contact : Samantha Kirton at samantha@independentpr.co.uk
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : www.visit1066ocountry.com. Contact : Jane Ellis at jjmellis@hastings.gov.uk.

- **The Wineport Lodge, Glasson County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : www.wineport.ie. Contact: Nina Zapala at zapala@fzkllc.com.
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit www.innonfifth.com. Contact : Kelly Grass Prieto at kelly@hayworthcreative.com.
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : www.base2stay.com/press_page/Liverpool.html. Contact : Jon Brown at brown@paversmith.co.uk.
- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : www.visitchester.com and www.lincoln.gov.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : www.swiss-belhotel.com. Contact : Ayla Hass at aylahaas@swiss-belhotel.com.
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : www.galapagosexpeditions.com/gracepresskit.php. Contact : Paul Schicke at paul@quasarex.com.
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net.
- **The 5* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.
- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit www.aspects-holidays.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17th-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: www.theinn.co.uk Contact: Lee MacGregor at lee@leemacgregorpr.com
- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: www.cornwallcottages.co.uk. Contact: Sue Bradbury at jess@suebradburypr.com.

- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : www.landscapepaintingholidays.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer (www.frontier-canada.co.uk) and the Winter (www.frontier-ski.co.uk). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at dave@frontier-travel.co.uk.
- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit : www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: www.simplyscilly.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: www.hyatt.com. Kathryn Peel at Kathryn@grifcopr.com.
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jburton@fww-us.com.
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com.
- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: www.seakayakadventures.com. Contact: Nancy Mertz at info@seakayakadventures.com.
- **The View Hotel, Monument Valley, Arizona, USA**, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: Mike Finney at mike@azcomgroup.com.

- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : www.menzieshotels.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk

Travel products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Kangol Headwear

Kangol's straw hat collection will complement your every summer look with styles ranging from contemporary and classic trilby's to glamorous beach brim hats.

Visit : www.kangolstore.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Airport lounges in London

No.1 Traveller is a London-based company specialising in airport lounges and transfers.

It operates lounges at Heathrow Terminal 3, Gatwick North and South Terminals and Stansted.

No.1 Traveller is happy to offer a 50% discount rate for all Travel Writers Alliance members.

Those interested should contact No1@3-monkeys.co.uk when wishing to make a booking with :

- Full name (as it appears on your passport)
- Flight date / time
- Flight number
- Which airport / terminal

Visit : www.No1Traveller.com. Contact : Charlotte Spencer at Charlotte.Spencer@3-monkeys.co.uk.

Silhouette

Silhouette sunglasses provide 100% protection against UV A, B and C rays. If Silhouette's IQ POL Sunglasses were suntan lotion, they would correspond to the European protection factor 32.

Visit : www.silhouette.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Simple

Californian footwear brand Simple has your feet ready for summer with these eco friendly organic cotton plimsoles. Exclusive to Schuh, they are available in white and navy with ribbon laces- the perfect footwear for French Riviera chic.

Visit : www.simpleshoes.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Mitchum

Keep your cool when the temperature rises this summer with Mitchum Anti-Perspirant and Deodorant. Available in stick, roll on and aerosol variants it will keep you feeling 'just showered fresh' all day.

Visit : www.mitchum.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Teva

Teva's Contoured Ribbon Mush is the most comfortable flip flop in the world. Using state of the art memory foam you will feel like you are walking on clouds when walking on the beach, boardwalk or pavement this summer.

Visit : www.teva.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

John Masters Organics

Make every day a day at the beach with John Masters Organics Sea Mist Sea Salt Spray with Lavender. It protects the hair and provides extra body, volume and texture, also helping to enhance curls for natural beach beautiful hair.

Visit : www.johnmasters.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Delph

Delph Sun Care offers a comprehensive range of family products from SPF 8 to 50, rated UVA 4* for their "superior" protection. The range has been fully tested to medical standards (not tested on animals) and is one of only 6 sun creams listed on the UK Drug Tariff allowing it to be prescribed by GP's.

To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities. Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit : www.eliterent.com. Contact : Maritza Morales at maritza@eliterent.com

Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis.

UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com or on + 44 (0) 20 7630 4620.

Visit : www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website : www.dollar.com.

Æther mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

The service is aimed at leisure and business travellers travelling outside of their home country. Discount is offered on initial SIM+credit orders, plus 10% on all subsequent top ups

The aether mobile SIM card into any unlocked phone.

Among the features and benefits :

- service available in 206 countries worldwide on over 565 mobile networks and free to receive calls in 65 countries
- up to 80% off the cost of making a call from abroad
- free to receive an incoming SMS and sending an SMS is 10p in Europe and 34p for the rest of the World.
- voicemail service accessible from any location
- pay as you go with no penalties for non use no line rental, contract or service fees and full itemised billing

All æther mobile SIMs have a UK telephone number; +44 7.

Visit : www.aether-mobile.com. Contact : Samantha Osborough at samantha.osborough@aether-mobile.com.

The Leisure Pass

The Leisure Pass Group creates all-inclusive ‘smart’ passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : www.leisurepassgroup.com. Contact : Katie.wright@sirencomms.com.

Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.
Contact : Katie Stephens at
katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at
hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at
rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at
margaret.lashbrook@lineone.net or Sue Wilkins at
wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at
sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at
barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at
furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at
kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at
giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at
kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at
julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at
editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh
at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Contact : Thomas
Jonglez at
info@jonglezpublishing.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at
geoffreychesler@btinternet.com.

Lonely Planet

www.lonelyplanet.com. Contact : Europe, Middle
East and Africa: Laura Lindsay at
laura.lindsay@lonelyplanet.co.uk, North America:
Rana freedman
pressUSA@lonelyplanet.com
Asia Pacific : Jessica Foley at
Jessica.foley@lonelyplanet.com.au

Morris Communications

www.themilepost.com. Contact Kate Bandos at
kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline
Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at
malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact :
press@roughguides.

Summersdale travel publications

www.summersdale.com. Contact : Dean
at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at
Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.comContact: Nick Buteau at
nick@turnleftguides.com

The International Travel Writers Alliance

AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com



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www.allwaystraveller.com

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